



# ASSOCIATIONS NORTH<sup>SM</sup>

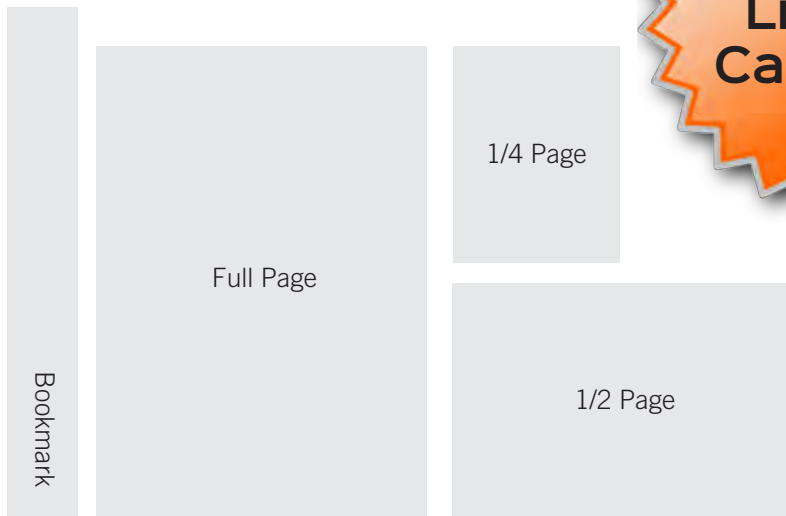
*Moving Professionals Forward*

2020 MEMBERSHIP DIRECTORY

# >> 2020 MEMBERSHIP DIRECTORY

The official listing of member associations and affiliated organizations of Associations North.  
A year-round publication used by Midwest association decision makers.  
Distribution: 1,200+

**Tabs &  
Covers  
Limited -  
Call Today!**



## 2020 AD RATES

Non-Members subject to 10% increase in listed prices.

### EXCLUSIVE PLACEMENTS (COLOR) -

BASED ON AVAILABILITY

Outside Back Cover	\$2,199
Inside Front Cover	\$1,615
Opposite Table of Contents	\$1,419
Facing Front Cover	\$1,419
Tabbed Divider	\$1,349

(Associations North | Members Alpha | Association Profiles | AMC's  
CVB's | Resource Guide | Meeting Facilities | Speaker/Entertainment)

Inside Back Cover	\$1,259
Facing Back Cover	\$999

### HIGH VISIBILITY (COLOR)

Belly Band + Full Page Interior	\$1,995
Bookmark	\$1,750
Post-it Note - Cover	\$1,750
Post-it Note - Table of Contents	\$1,500

### INTERIOR ADS (BLACK & WHITE)

First Page in Section	\$999
Full Page	\$799
Half Page	\$669
Quarter Page	\$399
Full Color Upgrade	\$200
Logo Upgrade with Listing	\$50

## AD SPECS

	WIDTH	HEIGHT
Cover Trim Size	6.0"	8.50"
Cover Ads*	5.0"	8.0"
Tab + Full Page Ads	4.50"	7.50"
Half Page	4.50"	3.75"
Quarter Page	2.25"	3.75"

## AD REQUIREMENTS/BLEEDS

Press quality PDF with high resolution graphics. All images 300 dpi at 100% of print size. Make sure all images are CMYK, not RGB. Black and white ads must be 100% black, not 4-color black. Interior and Tabs, no bleeds. If an ad is submitted without a frame and a frame is needed, one will be added. For belly band, bookmark and post-it, call for dimensions.

\*Cover ads can bleed 1/8" on all sides from Cover Trim Size.

## DEADLINES

Insertion Orders & Artwork Due: OCTOBER 31  
Publication Date: JANUARY 2020

Email artwork to:  
erica@pierreproductions.com

## RESERVE YOUR SPACE!

Erica Nelson, Ad Sales Representative  
763-497-1778  
erica@pierreproductions.com

Associations North reserves the right to place interior ads where best suited. Additional production charges may be incurred if supplied ads do not follow listed specifications. Charges are in addition to rate space. All advertising is subject to the approval of the publisher (Associations North). Rates are based on materials being received as a completed file. Advertisers should proofread ads carefully before submission. Associations North is not responsible for ad errors noticed after materials are received by the publisher.

# >> 2020 MEMBERSHIP DIRECTORY INSERTION ORDER FORM

I hereby agree to become a 2020 advertiser in Associations North Membership Directory. I agree to abide by the terms and conditions outlined.

## 1.) CONTACT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## 2.) SELECT YOUR AD PREFERENCE

### EXCLUSIVE PLACEMENTS (color)

- Back Cover \$2,199
- Inside Front Cover \$1,615
- Opposite Table of Content \$1,419
- Facing Front Cover \$1,419
- Inside Back Cover \$1,259
- Facing Back Cover \$999
- Tabbed Divider \$1,349

Tab Name: \_\_\_\_\_

Circle Preference: Front or Back

*Non-Members subject to 10% increase in listed prices.*

### HIGH VISIBILITY (color)

- Belly Band + Full Page Color \$1,995
- Bookmark \$1,750
- Post-it Note - Cover \$1,750
- Post-it Note - Table of Contents \$1,500

### INTERIOR ADS (black & white)

- First Page in Section \$999
- Section Name: \_\_\_\_\_
- Full Page \$799
  - Half Page \$669
  - Quarter Page \$399
  - Full Color Upgrade \$200
  - Logo Upgrade with Listing \$50

Signature \_\_\_\_\_ Date \_\_\_\_\_

## 3.) PAYMENT & BILLING INFORMATION

Amount Due: \_\_\_\_\_

Invoice me - check preference (  Now /  January 2020 )

Enclosed is my check made payable to Associations North for \$ \_\_\_\_\_

Credit Card - please circle one ( Visa / MasterCard / AMEX / Discover )

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Exp \_\_\_\_\_ CSV Code \_\_\_\_\_

Billing Address \_\_\_\_\_

## 4.) RETURN SIGNED & COMPLETED FORM TO:

Erica Nelson, Ad Sales Representative  
763-497-1778  
erica@pierreproductions.com

**SIGNED INSERTION  
ORDERS & ARTWORK  
DUE: OCTOBER 31, 2019**

# >> 2020 MEMBERSHIP DIRECTORY - SPEAKERS

I hereby agree to become a 2020 advertiser in Associations North Membership Directory. I agree to abide by the terms and conditions outlined.

## 1.) SPEAKER INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Email your complete listing including: name, company, title, phone, email, website, speaker or company description (100 word max.) to: [erica@pierreproductions.com](mailto:erica@pierreproductions.com).



## 2.) SELECT YOUR AD PREFERENCE

### AD OPTIONS (Black & White)

- |   |       |
|---|-------|
| <input type="checkbox"/> Full Page  | \$350 |
| <input type="checkbox"/> Half Page  | \$225 |
| <input type="checkbox"/> Quarter Page   | \$125 |
| <input type="checkbox"/> Listing (contact information + 100 word description) | \$75  |
| <input type="checkbox"/> Logo Upgrade with Listing                            | \$50  |
| <input type="checkbox"/> Full Color Upgrade                                   | \$200 |

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### AD SPECS

Full page - 4.5" (w) x 7.5" (h)

Half Page - 4.5" (w) x 3.75" (h)

Quarter Page - 2.25" (w) x 3.75" (h)

JPG or PDF. All images must be high resolution.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## 3.) PAYMENT & BILLING INFORMATION

Amount Due: \_\_\_\_\_

Enclosed is my check made payable to Associations North for \$\_\_\_\_\_

Credit Card - please circle one ( Visa / MasterCard / AMEX / Discover )

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Exp \_\_\_\_\_ CSV Code \_\_\_\_\_

Billing Address \_\_\_\_\_

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# >> ADVERTISING TERMS & CONDITIONS

## CONDITIONS

All advertising is subject to the approval of the publisher (Associations North). Rates are based on materials being received as a completed file. Advertisers should proof read ads carefully before submission. Associations North is not responsible for ad errors noticed after materials are received by the publisher.

## SPACE RESERVATIONS & INSTRUCTIONS

Advertising orders must be submitted in writing by space reservation deadline, clearly stating name and address of advertiser, issue(s), size and special instructions. Advertisers and advertising agencies are jointly responsible for payment of all advertising

## TERMS

Net 30 days. All ad placements subject to the terms and conditions listed in this information brochure. Advertising rates are subject to change. Rates are guaranteed for the duration of the original contract. Additional charges may apply for additional formatting or production work.

## CONTRACT REQUIREMENTS

Advertisers are responsible for submitting materials by deadlines indicated. In the event ad artwork/digital media is not received by deadlines indicated, Associations North reserves the right to republish last insertion. Advertisers agree to pay for such insertions.

## CANCELLATION POLICY

Cancellation of advertising cannot be accepted after space reservation closing date for that issue/special publication. Cancellations notified after close date will receive no refund.