

# EDUCATION, EVENT & NETWORKING SPONSORSHIP OPPORTUNITIES

Your opportunity for exposure as an industry leader in support of electrical education.

Yearlong & a la Carte Sponsorship Opportunities!

## MEA EDUCATION IS

- Open to all members and non-members.
- Provides CE approval throughout multiple states.
- Best in industry - expert trainers.

## CLASSROOM EXPOSURE

- MEA holds 20 classes per year around the entire state.
- Each class is 2 days and fulfills 16 hours of required CE.
- The average number of attendees is 30 per class (varies based on location).

## LIVE ONLINE EXPOSURE

- MEA holds over 30 online classes per year.
- Two hour blocks with varying topics.
- The average number per online class is 30 students.
- Very appealing to registered, unlicensed electricians who need 2 hours of CE per year.

## PLUS ANNUAL MEA CONFERENCE EXPOSURE

- MEA holds three, multi-day conferences per year with varying agendas.
- An opportunity for Committees to meet and provide input on the direction of the association.
- An opportunity to connect with business partners and talk shop.
- Typically attended by 60-80 individuals from 20 electrical contracting companies.



Your Minnesota Electrical Association Sales Representative –  
Erica Nelson, 763-497-1778, [erica@pierreproductions.com](mailto:erica@pierreproductions.com)

# EDUCATION, EVENT & NETWORKING SPONSORSHIP OPPORTUNITIES

Three annual sponsorship levels exist.  
Ala carte options are available.  
Deadline for "Every Event" Annual Sponsorships – December 10.

Members  
receive a 10%  
discount off  
below rates!

Benefits Include (deadlines apply)	Every Event PREMIER	Every Event SIGNATURE	Every Event SUPPORTING	Single Conference a la Carte	Single Class a la Carte
<b>BRANDING RECOGNITION</b>	<b>\$2,499</b>	<b>\$1,999</b>	<b>\$1,499</b>	<b>\$500</b>	<b>\$500</b>
Year round logo acknowledgement on education calendar (MEA News & MEA Alert)	X	X	X		
Year round logo acknowledgement on education pages at ElectricalAssociation.com	X	X	X		
Monthly 'shout outs' on social media recognizing supporters	X	X	X		
Logo acknowledgement in all education email promotions	X	X	X		
Recognition on signage posted throughout each MEA Conferences	X	X	X		
On-Site recognition on podium at live classes	X	X			
Promotional literature of your selection placed in students folders at all live classes	X	X			
Logo acknowledgement on education calendar for the event (MEA News & MEA Alert)					X
'Shout out' on social media recognizing supporters of the class					X
Logo acknowledgement in emails promoting the class					X
Logo acknowledgement on signage at the class					X
Promotional literature of your selection placed in students folders at the live class					X
<b>ENGAGEMENT</b>					
Table top display opportunity at one live class	X	X			X
Opportunity to offer a 15-minute presentation over lunch at one live class (first-come/first -served)	X				X
Opportunity to host a live class at your facility (min. seating 40)	X				X
Two complimentary registrations to an online or live class of your choice. (Can be used by an employee or a guest of yours.)	X				
Invitation to attend sessions during MEA conferences	X				
Up to 5 tickets to attend Friday's dinner at one of the MEA Conferences	X				
Opportunity speak for 15 minutes at a Friday evening dinner or a Saturday morning board meeting at one of the MEA Conferences	X				
Opportunity to develop a fun, hosted conference element at one of the MEA Conferences. (i.e. signature drink, game with prizes, etc.)	X				
Opportunity to host an event at one of the MEA Conferences (Hospitality Suite, Recreational Activity, AM Breakfast/Refreshment Station, Luncheon Keynote Speaker)				X	

# 2019 MEA Education & Event Sponsorship Calendar (Preliminary and Subject to Change)



Live Classes		
Date	Topic	Location/City
Friday, January 4th & Saturday, January 5th	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Steele Mill History Museum - 1700 Austin Rd Owatonna, MN 55060
Thursday, January 10th & Friday, January 11th	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Holiday Inn Express Brainerd-Baxter 15739 Audobon Way Baxter, MN 56425
Thursday, January 17th & Friday, January 18th	MEA 2017 Code Update 1-2, MEA 2017 Residential Installation Part 1-2, 2017 NEC Power Limited Parts 3-4	Werner Electric - 7450 95th St S, Cottage Grove Mn
Friday, January 25th & Saturday, January 26th	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Holiday Inn Mpls NW Elk River 9200 Quaday Ave., Elk River, MN 55330
Friday, February 1st & Saturday, February 2nd	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Holiday Inn St Cloud - 75 South 37th Ave St Cloud, MN 56301
Thursday, February 7th & Friday, February 8th	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	American Refor Church : 1720 Burlington Ave Worthington MN 56187
Thursday, February 7th & Friday, February 8th	MEA 2017 Code Update 1-2, MEA 2017 Residential Installation Part 1-2, 2017 NEC Power Limited Parts 3-4	Werner Electric 3120 Berlin Dr LaCrosse WI 54601
Friday, February 15th & Saturday, February 16th	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	JH Larson 10200 51st Ave. N., Plymouth, MN 55442
Thursday, February 21st & Friday, February 22nd	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Mystic Lake Casino & Hotel - 2400 Mystic Lake Blvd., Prior Lake, MN 55372
Thursday, March 7th & Friday, March 8th	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Crescent Electric 2040 Elm St SE Minneapolis MN 55414
Friday April 26- Saturday April 27 (WEEK AFTER EASTER)	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Mankato
Opener - Friday May 10-Saturday May 11? Fishing opener not released	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Brainerd
Thursday August 15 and Friday August 16 (Week after conference)	MEA 2017 NEC Power Limited Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	St. Cloud
Fri. Sept. 20 - Sat. Sept. 21	MEA 2017 NEC Grounding & Bonding Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Shakopee
Fri. Oct. 4 - Sat. Oct. 5	MEA 2017 NEC Special Occupancies Parts 1-4 MEA 2017 NEC Motor Installation Requirements Parts 1-2 MEA 2017 NEC Overcurrent Protection Parts 1-2	Duluth
Thurs., Nov. 7 - Fri., Nov. 8	NEC 2020 Code Changes	Rochester
Thurs., Dec. 5 - Fri., Dec. 6	NEC 2020 Code Changes	Minneapolis
Fri, Dec 20 - Sat Dec 21 OR Dec 13-14	NEC 2020 Code Changes	Brooklyn Park
Exam Prep		
Saturday, February 16 - Sunday, February 17, 2019	8:00am-5:00pm	Exam Prep
Saturday, April 13 - Sunday, April 14, 2019	8:00am-5:00pm	Exam Prep
Saturday, June 8 - Sunday, June 9, 2019	8:00am-5:00pm	Exam Prep
Saturday, August 3 - Sunday, August 4, 2019	8:00am-5:00pm	Exam Prep
Saturday, October 5 - Sunday, October 6, 2019	8:00am-5:00pm	Exam Prep
Saturday, December 7 - Sunday, December 8, 2019	8:00am-5:00pm	Exam Prep
Online Classes		
Date	Time	Topic
Tuesday, January 8, 2019	8:00am - 10:00am	Licensed- MEA 2017 NEC Grounding and Bonding Part 1: Basic Grounding and Bonding
Wednesday, January 16, 2019	6:30pm - 8:30pm	Unlicensed - MEA 2017 NEC Motors, Controls, and GFCI Requirements
Wednesday, January 16, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 NEC Branch Circuit, Feeder and Service Calculations
Thursday, January 24, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Grounding and Bonding Part 2: Systems Grounding
Monday, January 28, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Grounding and Bonding Part 3: Service Grounding
Thursday, January 31, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 NEC Motors & Transformers
Wednesday, February 6, 2019	6:30pm - 8:30pm	Unlicensed - MEA 2017 NEC Grounding and Bonding for Unlicensed Personnel
Monday, February 11, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Grounding and Bonding Part 4: Equipment Grounding
Wednesday, February 13, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 Overcurrent Protection for Registered Unlicensed Personnel
Wednesday, February 20, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Special Occupancies Part 1
Wednesday, February 27, 2019	6:30pm - 8:30pm	Unlicensed - MEA 2017 NEC Branch Circuit, Feeder and Service Calculations
Wednesday, March 13, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Special Occupancies Part 2
Tuesday, March 26, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 NEC Grounding and Bonding for Unlicensed Personnel
Thursday, April 11, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 NEC Motors & Transformers
Wednesday, April 24, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Special Occupancies Part 3
Tuesday, May 14, 2019	8:00am - 10:00am	Licensed - MEA 2017 NEC Grounding and Bonding Part 5: Special Location Grounding
Wednesday, May 22, 2019	6:30pm - 8:30pm	Unlicensed - MEA 2017 Overcurrent Protection for Registered Unlicensed Personnel
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**Online Classes (Continued)**

Tuesday, June 4, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Special Occupancies Part 4
Wednesday, June 19, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 NEC Motors, Controls, and GFCI Requirements
Tuesday, July 16, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Overcurrent Protection Part 1
Tuesday, July 30, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 NEC Branch Circuit, Feeder and Service Calculations
Tuesday, August 13, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Overcurrent Protection Part 2
Wednesday, August 28, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 NEC Grounding and Bonding for Unlicensed Personnel
Tuesday, September 10, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Motor Installation Requirements Part 1
Wednesday, September 25, 2019	6:30pm - 8:30pm	Unlicensed - MEA 2017 NEC Motors & Transformers
Wednesday, October 9, 2019	6:30pm - 8:30pm	Licensed - MEA 2017 NEC Motor Installation Requirements Part 2
Thursday, October 24, 2019	8:00am - 10:00am	Unlicensed - MEA 2017 Overcurrent Protection for Registered Unlicensed Personnel
Wednesday, November 13, 2019	6:30pm - 8:30pm	NEC 2020 Code Changes
Wednesday, November 20, 2019	8:00am - 10:00am	NEC 2020 Code Changes
Wednesday, December 11, 2019	6:30pm - 8:30pm	NEC 2020 Code Changes
Thursday, December 19, 2019	8:00am - 10:00am	NEC 2020 Code Changes

**Conferences**

<b>Event</b>	<b>Date</b>	<b>Location</b>
Spring Conference	April 11-13 (tentative)	Stillwater TBD (Tentative)
Summer Conference	August 9-11	Breezy Point Resort, Brainerd
Winter Conference	TBD	

Your Minnesota Electrical Association Sales Representative -  
Erica Nelson, 763-497-1778, erica@pierreproductions.com



# 2019 MEA Education & Event Sponsorship Reservation Form

Please reserve the following participation.  
Return this order to Erica: [erica@pierreproductions.com](mailto:erica@pierreproductions.com) or  
fax – 763-497-8810

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

**Fee:** (payable at time of order) \$ \_\_\_\_\_

**Additional Notes** (i.e. if a la carte – name class or conference):  
\_\_\_\_\_

Please help us fulfill your sponsor benefits (\*Only pertains to certain sponsor levels – reference sponsor info):

\*Please be sure MEA has a current/high resolution logo on file to use in sponsors recognition.

\*We would like to have a table top display space at the following class: \_\_\_\_\_

\*We would like to host a live class at our facility. We prefer the following three class (list the three cities in order of preference): \_\_\_\_\_

\*We would be interested in hosting multiple live classes (circle choice)                      Yes                      No

\*Complimentary Registrations – we would like to register the following person for the following live or online class:

Name: \_\_\_\_\_ Class: \_\_\_\_\_

Name: \_\_\_\_\_ Class: \_\_\_\_\_

Signing below constitutes agreement to the details listed above and to the *Minnesota Electrical Association* General Terms & Conditions.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

### Your MEA Ad Sales Contact:

**Erica Nelson, Sales Representative – 763-497-1778 / [erica@pierreproductions.com](mailto:erica@pierreproductions.com)**

MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

**Prepayment in full required** – Mail a check with a copy of this ad order or provide credit card info below:

Check type: \_\_\_ Visa \_\_\_ MC \*Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration: \_\_\_\_/\_\_\_\_ 3 digit Security Code \_\_\_\_\_