

MEA ELECTRICAL EXAM PREPARATION STUDENT STUDY GUIDE

The MEA Electrical Exam Preparation Student Study Guide is an important and heavily used tool to those sitting for the Electrical Exam. It is used as the go-to guide for months as students prepare for the exam. Great for reaching electrical professionals early in their career!

Circulation – 300*
*100 per year for three years.

Frequency – Guide is produced once every three years.

Deadline – March 10, 2020

ADVERTISING RATES

One flat fee for three years!

(prepayment required)

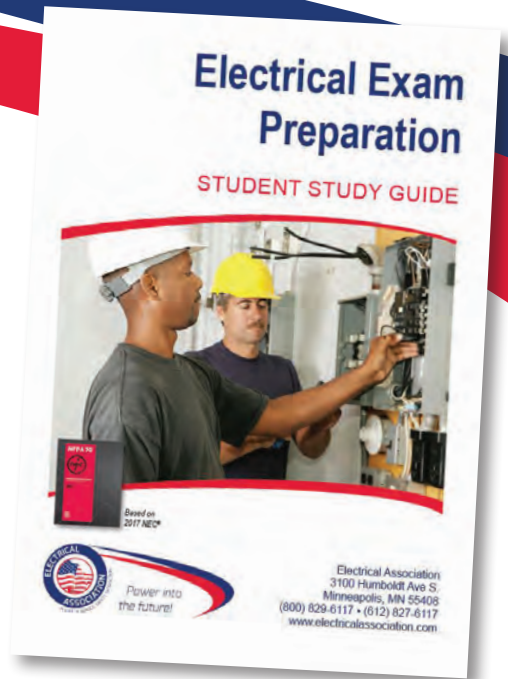
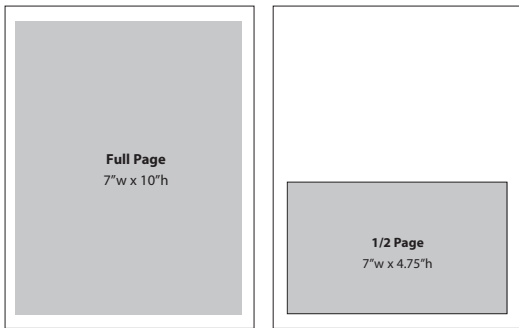
	1x
Outside Back Cover - Full Page	\$799
Inside Covers (front or back) - Full Page	\$699
1/2 Page*	\$349

**Members
receive a 10%
discount off
below rates!**

*1/2 page ads to be placed on one of the covers where space is available.
Full page ads will receive priority placement.

AD DIMENSIONS

Full Page – 7”w x 10”h
1/2 Page – 7”w x 4-3/4”h



Guide good thru August 2023.



2020-23 Exam Prep Guide Ad Order

Please reserve the following participation.

Return this order to Erica:
erica@pierreproductions.com or
fax – 763-497-8810

Advertiser Name: _____

Contact Person: _____ Title: _____

Billing Address: _____

Phone: _____ Fax: _____ Email: _____

MEA Electrical Exam Preparation Student Study Guide (2020-23)

Deadline: March 10, 2020

Please check here if a member of the MEA

Size (check preference): _____ Full Page _____ Half Page

Prioritize Full Page Position Preference (Half page ads are placed where space is available.)
(1st, 2nd, 3rd choice placement is given on a first come-first served basis)

- _____ Outside Back Cover
- _____ Inside Front Cover
- _____ Inside Back Cover

Ad Fee \$ _____
 Less 10% Mbr Disc* \$- _____
 Final Total \$ _____

Signing below constitutes agreement to the details listed above and to the *Minnesota Electrical Association* General Terms & Conditions.

Advertiser's Signature

Date

Your MEA Ad Sales Contact:

Erica Nelson, Sales Representative – 763-497-1778 / erica@pierreproductions.com

MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

Prepayment in full required – Mail a check with a copy of this ad order or provide credit card info below:

Check type: ___ Visa ___ MC *Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: _____

Credit card number: _____

Expiration: ___ / ___ / ___ MasterCard Inter Bank N. (above your name) ___ ___

Mechanical Requirements

- Art Submission: See rate card for dimensions - press quality PDFs preferred – separating CMYK – with fonts embedded – built from high resolution graphics
- Ad creation: Ads can be designed from your supplied copy. There is a fee for ad creation. Contact your sales rep for a quote.
- Send artwork to: Erica Nelson – erica@pierreproductions.com / 763-497-1778

General Terms & Conditions

It is agreed that the term “advertiser” within the Insertion Order and these General Terms & Conditions refers to the entity purchasing the advertisement space. This entity, the advertiser, is listed on the Insertion Order. It is also agreed that the term “publisher” refers to the entity producing the publication, the Minnesota Electrical Association.

Submitting a signed Insertion Order constitutes a formal reservation from the advertiser for the advertisement specified in the Insertion Order and agreement to these General Terms & Conditions.

Submitting a signed Insertion Order constitutes the advertiser’s agreement to submit necessary artwork (correct to specifications) no later than the due date specified by the Insertion Order. Should the advertiser not submit artwork by the listed due date, the advertiser understands that either 1) the publisher will use previously submitted art or 2) the advertisement will not appear in the publication. The advertiser also understands that they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

Should submitted artwork not meet the specifications, it is fully the advertiser’s responsibility to make the necessary changes to make the artwork correct to specifications and to submit the revised artwork no later than the due date specified by the Insertion Order. Should an advertiser’s artwork not meet specifications and the advertiser not be able to submit new artwork correct to specifications by the listed due date, the advertiser understands that they will be obligated to pay any production costs required to make their artwork correct to specifications or the advertisement will not be included in the publication. The advertiser also understands that, should their advertisement not appear in the publication due to incorrect artwork, they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

Should an advertisement resemble editorial copy, the advertiser agrees that it will carry the word “Advertisement” at the top.

The advertiser agrees that all submitted artwork will be free of copyright.

The publisher is not responsible for errors in advertiser artwork.

The publisher is not responsible for poor quality artwork.

Publisher’s liability in the event of a publisher error within an ad will be limited to publishing the ad once correctly at no additional charge.

The advertiser agrees to protect, indemnify, and hold harmless the publisher and its agents against any and all claims arising from the look and the content of the advertiser’s advertisement.

The advertiser agrees that all advertisements are subject to the approval of the publisher. The publisher reserves the right to refuse advertisement purchases or artwork for any reason including a conflict with the intent of the publication or the organization. Should the publisher refuse the advertiser’s artwork, it is fully the advertiser’s responsibility to make the necessary changes to make the artwork acceptable to the publisher and to submit the revised artwork no later than the due date specified by the Insertion Order. Should an advertiser’s artwork be refused by the publisher and the advertiser not be able to submit new artwork by the listed due date, the advertisement will not be included in the publication. Should this happen, the advertiser understands that their advertisement will not appear in the publication. The advertiser also understands that they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

The Publisher reserves the right to charge for ad design services.

There are no cancellations on preferred positions (i.e. covers, tabs, assigned locations, etc.). Other cancellations will not be accepted after the publication’s ad deadline. If an advertiser is receiving a multiple commitment discount and cancels, they will be billed the difference between the discounted rate and the full ad rate.

Advertisers will be invoiced the entire amount at time of order. Invoices are payable within 30 days. A 1-1/2% interest charge per month will be assessed on all balances over 30 days.