

## MEA DISCOUNT PACKAGES

Platinum Package				10% DISCOUNT
Ads within	Size	Price	Frequency	Value
MEA News	Full Tabloid	\$1,599.00	6	\$9,594.00
MEA Alert	1/2 page	\$389.00	6	\$2,334.00
Annual Website	200wx600h	\$3,000.00	1	\$3,000.00
			Total	\$14,928.00
			<b>Discounted Package Price</b>	<b>\$13,435.20</b>
			<b>Savings</b>	<b>\$1,492.80</b>
			<b>Discounted Member Package Price</b>	<b>\$12,091.68</b>
			<b>Savings</b>	<b>\$2,836.32</b>
Gold Package				10% DISCOUNT
Ads within	Size	Price	Frequency	Value
MEA News	Jumbo	\$809.00	6	\$4,854.00
MEA Alert	1/4 page	\$195.00	6	\$1,170.00
Annual Website	200wx600h	\$3,000.00	1	\$3,000.00
			Total	\$9,024.00
			<b>Discounted Package Price</b>	<b>\$8,121.60</b>
			<b>Savings</b>	<b>\$902.40</b>
			<b>Discounted Member Package Price</b>	<b>\$7,309.44</b>
			<b>Savings</b>	<b>\$1,714.56</b>
Bronze Package				10% DISCOUNT
Ads within	Size	Price	Frequency	Value
MEA News	Jumbo	\$809.00	6	\$4,854.00
MEA Alert	1/4 page	\$195.00	6	\$1,170.00
6 month Website	200wx600h	\$275.00	6	\$1,650.00
			Total	\$7,674.00
			<b>Discounted Package Price</b>	<b>\$6,906.60</b>
			<b>Savings</b>	<b>\$767.40</b>
			<b>Discounted Member Package Price</b>	<b>\$6,215.94</b>
			<b>Savings</b>	<b>\$1,458.06</b>

Preferred Ad Position – Add \$79/per issue to the discounted package price.



## 2020 MEA Marketing Package Reservation Form

Please reserve the following participation.  
Return this order to Erica: [Erica@pierreproductions.com](mailto:Erica@pierreproductions.com)  
or  
fax – 763-497-8810

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Marketing Package Name:

\_\_\_\_\_

Fee: (payable at time of order) \$ \_\_\_\_\_

### Additional Notes:

\_\_\_\_\_

\_\_\_\_\_

Signing below constitutes agreement to the details listed above and to the *Minnesota Electrical Association* General Terms & Conditions.

\_\_\_\_\_  
Advertiser Signature

### Your MEA Ad Sales Contact:

**Erica Nelson, Sales Representative – 763-497-1778 / [erica@pierreproductions.com](mailto:erica@pierreproductions.com)**

MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

**Prepayment in full required** – Mail a check with a copy of this ad order or provide credit card info below:

Check type: \_\_\_ Visa \_\_\_ MC \*Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration: \_\_\_\_/\_\_\_\_ 3 digit Security Code \_\_\_\_\_

For Office Use: Per MEA News \_\_\_\_\_ MEA Alert News \_\_\_\_\_ Website News \_\_\_\_\_