

2020 YEARLONG SPONSORSHIP

Investment - \$2,499

Commitment Deadline - December 10

Members Receive a
10% discount

LOGO RECOGNITION

Logo recognition as "Proudly Supported by" throughout the year in these areas:

- MEA's Website – Home & Subpage (1,050 Average Monthly Visits)
- LIVE Online Educational Offerings (over 500 electricians per year)
- Self-Paced Online Continuing Education (**NEW OFFERING – LATE 2020!**)
- LIVE Online 4 Year Apprenticeship Program (over 270 apprentices representing 91 companies)
- Conferences – 3 per year
- Email Campaign Communications
 - Government Action Updates (Weekly during session/monthly during off months – approx. 480)
 - Workforce Development (Monthly - Career Fairs, Job Boards, Resume Center – approx. 480)
 - New Connections (Series of six emails to new members)
 - Education and Events Calendar
- Social Media Platforms
- MEA News
- MEA Alert
- Self Paced Exam Prep (Does not include live classroom visibility.)

CONFERENCE ELEMENT SPONSORSHIP

Investment - \$500 per element

OPPORTUNITIES INCLUDE (SUBJECT TO CHANGE):

Spring Conference (Annual Business Meeting)

- Board/Committee Meetings
- Lunch Speaker
- Afternoon tour or speakers

Summer Conference

- Board/Committee Meetings
- Golf
- Lunch Speaker
- Boat Cruise

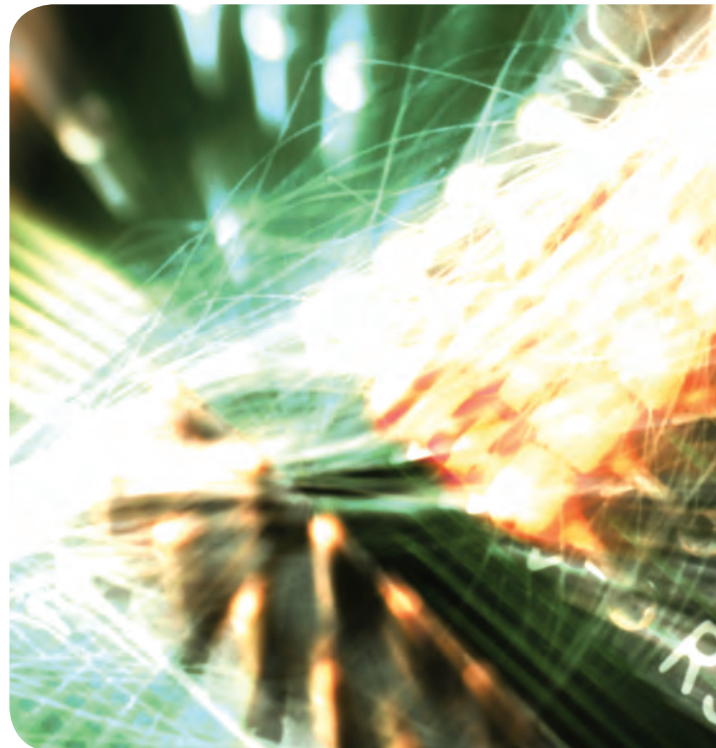
Winter Conference

- Board/Committee Meetings
- Lunch Speaker
- Afternoon tour or speakers

BENEFITS INCLUDE:

- Logo recognition on all marketing materials for the event
- On-site sponsor recognition during the event
- Opportunity to speak during the event

Your Minnesota Electrical Association Sales Representative –
Erica Nelson, 763-497-1778, erica@pierreproductions.com





2020 MEA Yearlong Sponsorship Reservation Form

Please reserve the following participation.
Return this order to Erica: erica@pierreproductions.com or
fax – 763-497-8810

Company Name: _____

Contact Person: _____ Title: _____

Billing Address: _____

Phone: _____ Fax: _____ Email: _____

**Yes – we would like to be involved as a 2020 Yearlong Sponsor
Commitment Deadline - December 10**

Investment \$2,499

*Please be sure MEA has a current/high resolution logo on file to use in sponsors recognition.

Signing below constitutes agreement to the details listed above and to the *Minnesota Electrical Association* General Terms & Conditions.

Advertiser Signature

Date

Your MEA Ad Sales Contact:

Erica Nelson, Sales Representative – 763-497-1778 / erica@pierreproductions.com

MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

Prepayment in full required – Mail a check with a copy of this ad order or provide credit card info below:

Check type: ___ Visa ___ MC *Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: _____

Credit card number: _____

Expiration: ____/____ 3 digit Security Code _____



2020 MEA Conference Element Sponsorship Reservation Form

Please reserve the following participation.
Return this order to Erica: erica@pierreproductions.com or
fax – 763-497-8810

Company Name: _____

Contact Person: _____ Title: _____

Billing Address: _____

Phone: _____ Fax: _____ Email: _____

Conference (check preference):

___ Spring ___ Summer ___ Summer

Element to Sponsor*: _____

Fee: (payable at time of order) \$ _____

Additional Notes:

*Please be sure MEA has a current/high resolution logo on file to use in sponsors recognition.

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