

Benefits of Product/Service Membership in MEA

...an investment that stacks up above the rest.

ADVERTISING OPPORTUNITIES

- **MEA News**
Distributed online and by direct mail. MEA members receive a 10% discount on advertising in this bi-monthly newsletter, distributed to roughly 2700 licensed electrical contractors, technology system contractors, and industry leaders.
- **MEA Quick Resource Guide**
Published twice a year and distributed both online and by direct mail. Your FREE listing includes:
 - Company Name, Designated Member Name
 - Phone, Fax and Toll Free Numbers, Web Site
 - Company Service with a short description
- **MEA All-Industry Directory**
Distributed online and by direct mail. Your FREE listing and your paid advertising in this All-Industry Directory for electrical contractors in Minnesota keeps your name out front for 2 years.
- **MEA Web Site**
A FREE link from MEA's web site to yours.

INDUSTRY UPDATES

- **MEA News**
Keeps you informed of upcoming events and important industry information. Customers trust salespeople who know what is going on in their industry.
- **MEA Alert**
This bi-monthly bulletin alerts members to legislative and business issues that affect the whole electrical industry.

EDUCATION

- Free 8 hrs MEA code class for you or one of your clients.

NETWORKING

- **Product/Service Council**
As an automatic member of this council, you have a voice in the Association and the opportunity to inform MEA how it can better serve your needs.
- **Committee Participation**
As a member of an MEA committee, you'll develop personal relationships that will quickly grow into business relationships.
- **Honorary Board Member**
One Product Service member will serve as a non-voting member of the MEA Board of Directors. They will have the opportunity to develop business relationships with leaders in the industry and will be the voice for all of the Product Service members in MEA.
- **Host Association Events**
With events at your place of business, your staff can welcome contractors personally. Your company will be promoted on the invitation, in the newsletter, and at the event.



Return the application
to get started!

Workforce Development **CONNECTIONS** Young Contractors

Electrical Association **Electrical Distributors**

Leadership Entrepreneurship **Advocacy**
- Board of Electricity
- OSHA & MN DOT
- CCLD

Growth **Electrical Contractors** **Help & Info** **Legal Advice** **Business Friends** **Newsletter Alerts**

VALUE
Wage & Benefit Survey
AWAIR Manual

Online Education
- NEC Continuing Education
- Apprentice Training
- Licensing Examination Prep Course

Your Voice at the Legislature **Government Action** **NEW Business**

New Membership Application



PRODUCT SERVICE MEMBERSHIP \$335

(This application is intended for new product service members who have not been a member for 12+ months. For those that do not fall into either of these categories, please visit your account at www.electricalassociation.com or contact EA at 612-827-6117 to renew your membership.)

Product Service Membership is for **companies who provide products and services to the electrical industry**. Examples of product service members include, but are not limited to, distributors, manufacturers, manufacturing reps, schools, utilities, accountants, attorneys, builders, architects (AIA), engineers, and equipment rental companies.

- Opportunities to host events and classes. Welcome contractors personally. Your company name will be promoted on the invitation, in the newsletter, and at the event.
- Product / Service Council. Tell us how EA can better serve your needs.
- Opportunity to serve on the Board. One product service member serves as a non-voting member of the Board of Directors. Develop business relationships with leaders in the industry.
- Opportunity to join a committee. Develop personal and business relationships.
- EA newsletters and government action alerts
- Discounts on advertising in the newsletters and online
- Free listing in the *Quick Resource Guide*
- Free link from EA's website to yours
- Free 8 hrs EA code class for you or one of your clients

NEW MEMBER INFORMATION:

Company: _____

Designated Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Web Site: _____

Referred by: _____

How did you hear about EA? _____

YOUR AREA OF SPECIALIZATION:

- Accounting
- Attorney
- Business Services
- Distributor
- Equipment
- Fuel / Fleet
- Information Technology
- Insurance
- Manufacturers
- Manufacturers Reps
- Rebates
- Recyclers
- Schools
- Utility Coops
- Other _____

DESCRIPTION OF YOUR COMPANY

This will be printed on the *Quick Resource Guide*. 50 words or less

ENCLOSE PAYMENT WITH APPLICATION:

Yearly Dues: \$335

Check enclosed Credit Card (Visa, Mastercard, AmEx) #: _____

Exp. Date: _____ Security Code: _____ Name on Card: _____

Billing Address (if different than above): _____

YOUR AD SALES CONTACT:

Erica Nelson, Sales Representative
Ph: 763-497-1778 • Fax: 763-497-8810
Email: erica@pierreproductions.com

RETURN YOUR APPLICATION WITH PAYMENT:

If sending check, mail to:
Electrical Association
3100 Humboldt Ave S., Minneapolis, MN 55408