

MNLA Networking & Education

MNLA NETWORKING EVENTS

MNLA Networking Events are created for members to build professional relationships, to share and hear great ideas and to increase visibility in the industry. Events opportunities vary each year and have included Saints game nights and riverboat cruises. Event sponsors will receive visibility in event promotions, with event registration information, and in event follow up coverage. They will also receive onsite event sponsors acknowledgement if/when possible. Contact us for opportunities and details on upcoming events!

INDIVIDUAL SEMINAR/TOURS/WEBINAR SPONSORSHIPS AVAILABLE—CALL FOR OPTIONS

MNLA offers premier seminars, tours and webinars throughout the year. Opportunities exist to show support and to market via these functions.

Opportunities Include*:	Business Driver \$1,499	Education Supporter \$999	Targeted Seminar/ Tour/ Webinar Marketing \$999
Logo acknowledgement via signage at all live MNLA Seminars/Tours	✓	✓	
Logo acknowledgement on all printed MNLA Seminar/Tour/Webinar brochures	✓	✓	
Logo acknowledgement on all MNLA Seminar/Tour/Webinar registration confirmations (hotlinked)	✓	✓	
Logo acknowledgement on pre-roll as attendees enter Webinar	✓	✓	
Verbal acknowledgement at all MNLA Seminars/Tours/Webinars	✓	✓	
Logo acknowledgement in The Scoop on Events Page	✓	✓	
Logo acknowledgement with MNLA Seminar/Tour/Webinar info at MNLA.biz (hotlinked)	✓	✓	
Logo acknowledgement from thank you email to be sent following Webinar experience	✓	✓	
Choice of 3 MNLA Seminars/Tours to have either 1) a table top display space or 2) a chance to address the attendees for a period of 5 minutes (max) **	✓		✓
Choice of 3 MNLA Seminars/Tours to receive one registration (for networking/staffing display space—registration will not apply for certification/testing events)	✓		✓
Choice of 3 MNLA Seminars/Tours/Webinars to receive a post attendee mail list for a single post-event mailing	✓		✓
Choice of 3 MNLA Seminars/Tours to distribute one promotional item to event attendees at event registration/check in desk (i.e. brochure, pen, etc.)	✓		✓

*Deadlines apply **When possible





2019 MnLA Summer/Fall Seminars

To reserve a sponsorship, contact the MnLA Advertising and Sponsorship Sales Team:
Faith Jensen at 952-934-2891 or faith@pierreproductions.com

*Information as of 8/25/19

October 29, 2019

Winter Parking Lot & Sidewalk Maintenance

Expected Attendance: 30

Location: MnLA Office, Roseville (6 hours)

Attend this workshop and learn best management practices for lawn/turf care maintenance. The workshop will save you money, protect our water, and allow you an opportunity to test for Minnesota Pollution Control Agency Level 1 Certification for summer turf care best management practices.

Audience: LC, LM, SP

Cost: \$500

November 22, 2019

MnLA & MTGF Pesticide Recertification

Expected Attendance: 80

Location: Maplewood Community Center (Cat. A&E: 6-½ hours) (Cat. J 1-½ hours)

This workshop applies for Pesticide Recertification for categories A (General), E (Turf and Ornamentals) and J (Forestry, Rights-of-Way, & Natural Areas)

Audience: AB, GC, LC, LM, CFG, NU

Cost: \$500 (limited to 3)

Audience Key: Arborists (AB), Commercial Flower Grower (CFG), Garden Center (GC), Professional Gardening Services (GS), Hardscape Supplier/Contractor (HS), Irrigation Contractor (IC), Landscape Architect (LA), Landscape Contractor (LC), Landscape Designer (LD), Landscape Lighting (LL), Landscape Management and/or Lawn Care (LM), Nursery Grower (NU)



MN Nursery & Landscape Association
Networking Function Sponsorship Reservation Form
Sponsor – please fill out information and circle where requested
Please fax form to 952-241-9217

Company Name: _____
Contact Person: _____
Address: _____
City, State, ZIP: _____
Telephone & Fax: _____
Email: _____

Event to be sponsored: _____
Date(s) of Event: _____
Sponsorship Cost: _____

To help us fulfill sponsor benefits

- Please email a high resolution file of your logo (see below for email)
- Please supply the URL you would like your logo linked to online* _____
*If no URL is supplied...there will be no link.

Signing below constitutes agreement to the details listed above.

Sponsor's Signature

Date

Sales Representatives
Faith Jensen, Sales Representative (952) 934-2891 / fax: (952) 241-9217 / faith@pierreproductions.com
Betsy Pierre, Sales Manager (763) 295-5420 / fax: (763) 322-5011 / betsy@pierreproductions.com



**Minnesota Nursery & Landscape Association
Education Supporter**

Please reserve the following participation.
Return this order to Faith: faith@pierreproductions.com or
fax - 952-241-9217

Company Name: _____

Contact Person: _____ Title: _____

Billing Address: _____

Phone: _____ Fax: _____ Email: _____

MNLA Education - check the box of your sponsorship choice:

- | | |
|---|----------|
| <input type="checkbox"/> Business Driver* | \$ 1,499 |
| <input type="checkbox"/> Education Supporter * | \$ 999 |
| <input type="checkbox"/> Targeted Seminar / Tour / Webinar Marketing* | \$ 999 |
| <input type="checkbox"/> Ala Carte Seminar Sponsorship** | \$ _____ |

**Seminar Name: _____

Additional Notes:

*See Marketing Prospectus for list of benefits

**Ala Carte seminar sponsors receive table top display space or chance to address the attendees for a period of 5 min. (max), one registration to event (not applicable for certification/testing), the ability to provide one promo item for distribution to attendees at check in and a post attendee mail list for 1x use.

Authorized Signature

Date

Your MNLA Sales Team - Faith Jensen, Sales Representative – 952-934-2891

faith@pierreproductions.com

Betsy Pierre, Sales Manger - 763-295-5420 / betsy@pierreproductions.com