

# MNLA Government Affairs Sponsorship Opportunities



MNLA guides the industry towards a strong presence at the Capitol, and we are proud to enjoy an active and engaged member base in the area of Government Affairs. We invite MNLA members and other industry stakeholders to consider supporting MNLA legislative efforts with a sponsorship.

## LEGISLATIVE ACTION CENTER AT NORTHERN GREEN

An opportunity at Minnesota's largest green industry gathering to learn about our most important legislative issues.



**Timing:** January  
**Cost:** \$399 (shared)  
**Sponsor Benefits\*:**

Company recognition:

- In pre-promotion of element.
- Via sponsor signage at the element.



## DAY ON THE HILL

Created to bring the industry's voice to lawmakers, this is a day filled with MNLA member visits at the Capitol to discuss major industry issues and initiatives.

**Timing:** March  
**Cost:** \$399 (shared)  
**Sponsor Benefits\*:**

Company recognition:

- In event promotion, registration and follow up.
- From the podium during event kick-off breakfast.
- At end-of-day Happy Hour.



## END-OF-SESSION CELEBRATION

A wrap up to the year's session and an opportunity to thank those in the industry who got involved, as well as government officials who helped champion our cause.



**Timing:** June  
**Cost:** \$399 (shared)  
**Sponsor Benefits\*:**

Company recognition:

- In event promotion and follow up.
- From the microphone during the Celebration.
- Via sponsor signage at the event.

## GROW RESULTS PACKAGE

Sponsors may elect to participate in all three Government Affairs Sponsorship Opportunities at the reduced package rate of \$999.

**Cost:** \$999 (a \$198 savings)

As a BONUS – Grow Results Packages include visibility in the MNLA Government Affairs eNews and at MNLA-organized Town Hall Forums.

**Bundle & Save!**

**Note:** \*Deadlines apply.



**MN Nursery & Landscape Association**  
***MNLA Government Affairs Sponsorship Reservation Form***  
**Sponsor – please fill out information and circle where requested**  
**Please fax form to 952-241-9217**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Telephone & Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please check choice:

Grow Results Package (Year \_\_\_\_\_) - \$999 (includes below three options)

OR

Ala carte options (may be combined into the Grow Results Package by checking the above option instead)

MNLA Legislative Action Center at Northern Green (Year \_\_\_\_\_) - \$399

Day on the Hill (Year \_\_\_\_\_) - \$399

End of Session Celebration (Year \_\_\_\_\_) - \$399

To help us fulfill sponsor benefits

- Please email a high resolution file of your logo (see below for email)
- Please supply the URL you would like your logo linked to online\* \_\_\_\_\_

\*If no URL is supplied...there will be no link.

Signing below constitutes agreement to the details listed above.

\_\_\_\_\_  
 Sponsor's Signature

\_\_\_\_\_  
 Date

Sales Representatives  
**Faith Jensen, Sales Representative (952) 934-2891 / fax: (952) 241-9217 / faith@pierreproductions.com**  
 Betsy Pierre, Sales Manager (763) 295-5420 / fax: (763) 322-5011 / betsy@pierreproductions.com