

MASTER CLASSES

Tuesday, January 14, 2020

Grow your skills as a green industry professional by attending one of the Master Classes on Tuesday of Northern Green week. Available with 1-Day, 2-Day, and 3-Day Registration options. Sign up at www.NorthernGreen.org!



PLT Relicensure – Landscape Lighting

Pending Minnesota Dept. of Labor & Industry approval, this class satisfies eight hours of continuing education requirements for the Power Limited Training Licensure, including 2 hours of code and 6 hours of technical training oriented specifically toward the landscape industry. The focus for 2020 is landscape lighting.



Pesticide Recertification Workshop

This workshop meets the Minnesota Department of Agriculture (MDA) Commercial Pesticide Applicator Requirements for Category A (Core) and Category E (Turf and Ornamentals). Recertification for optional Categories F (Aquatics) and P (Vertebrate Pest) will also be offered as part of this workshop.

Licensed applicators with Categories A and E who last attended a recertification workshop in 2018, and newly licensed pesticide applicators in 2019, must attend an MDA-approved workshop by December 31, 2020. By attending the Pesticide Recertification track and scanning in and out onsite with staff of the Department of Agriculture, applicators will obtain recertification credit.

For applicators to receive credit for optional Category F or Category P, they must attend the entire Pesticide Recertification track (Category A, E, and F or P), and scan in and out with staff of the Department of Agriculture.



Designing Plant Communities Workshop

with Claudia West

Our planet is rapidly losing the ecosystems and plants that sustain us and life on earth. Creating more ecological and functional landscapes in our cities and suburbs is urgently needed. However, many plantings that focus on ecological benefits suffer for aesthetic and functional challenges and fail to inspire the public. Great design that follows successful planting strategies is an essential part of the solution. Join us as we dig deep into inspiring design principles derived from wild plant communities and learn to create successful planting systems that provide essential ecosystem functions and contribute to our quality of life. Known for her passionate advocacy of plant-driven design, Claudia West is a leading voice in the emerging field of ecological planting design. She will introduce you to an innovative form of planting design that works with natural principles and marries horticulture with ecology.

Moderate to advanced planting design and plant management skills are required for this workshop.



A Plant Out of Place

Instructed by Gary Johnson, Dave Hanson, Sam Bauer, & Mary Meyer

If you are working in the green industry you have likely heard the term “a plant out of place” or in layman’s terms, a weed. This can mean many things to many people, but for plants, it can just be wrong place, wrong setting, wrong choice. Are you using the best plant for the situation?

This interesting and educational workshop will take a look at the landscapes that green industry professionals encounter, including true weeds, and also the plants you may be using correctly or incorrectly. We will discuss the many different versions of the term “plant out of place,” from trees, to herbaceous plants, to turfgrass, to an invasive buckthorn mass.

Learn from the following green industry experts and educators:

- Trees: Gary Johnson University of Minnesota, Department of Forestry
- Invasive plants: Dave Hanson, MnDOT, Vegetation Management
- Turf: Sam Bauer, Bauer Turf Consulting
- Herbaceous Plants: Mary Meyer, University of Minnesota, Department of Horticultural Science



Up Your Retail Game (by Getting Down to Business)

If you are a retail garden center – owner, manager or employee looking for just-in-time information, new skills, and new ideas to grow your business, this Master Class is for you! The day will include the following:

- Differentiate Yourself Through Customer Service
- Digital Marketing: Building a Healthy Ecosystem
- Interactive Visual Merchandising
- Peer Roundtables with Take Home Ideas You Can Use

This workshop will provide an opportunity to learn, connect, and discuss challenges unique to retail garden centers. We hope you will join us!



Keys to Success\$ in the Hardscaping Business

Instructed by Pat McCrindle

2020 is the year to take your landscape business to the next level. Join hardscape guru, Pat McCrindle, for a fast-moving class that will outline the keys to success in hardscaping. McCrindle is an accredited instructor with the Interlocking Concrete Pavement Institute (ICPI) and a top-rated speaker at Hardscape North America. Pat spends most of his time sharing knowledge and experience with newcomers and industry veterans looking for an edge on the competition. During this interactive class, McCrindle will discuss the following and more!

- Adding Hardscape Install to Your Business: Equipment, Training and Capital Investment
- Best Practices: Paver Installation and Essentials
- The Right Equipment to Increase Production

◀▶ LEARN + LET LOOSE



PREVIEW PARTY

After your class is over, walk on over to the Northern Green trade show floor for a free sneak peek! Plus, there will be free appetizers, free beer on the Keg Crawl, and a free chance to win some \$ on the Poker Run! Why wait in traffic and get angry? Go to happy hour at the trade show instead!

