



# CaliforniaBanker

CaliforniaBanker Magazine is the official magazine of California Bankers Association — one of the largest and most dynamic state-banking associations in the US. A publication dedicated to reaching industry professionals with timely, relevant and unique bank industry content.



## REACH

Published six times per year, the 32-page California Banker magazine offers a way to connect with more than 1,000 C-suite executives and HR professionals in California.



## AD RATES, SPECS & DEADLINES

### BONUS!

Each issue also distributed digitally to approx. 12,000 via our CBA Weekly email!

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December 11, 2023

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February 9, 2024

**ISSUE #3**  
April 12, 2024

**ISSUE #4**  
June 10, 2024

**ISSUE #5**  
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**ISSUE #6**  
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## GET IN TOUCH



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